



# The Monthly Bulletin

A Publication of the National Association of Women in Construction, Tampa, Florida Chapter #36

**March 2009**

National Association of  
Women in Construction  
Tampa, Florida Chapter #36  
P. O. Box 152955  
Tampa, Florida 33684

Web Site [www.NAWICTampa.org](http://www.NAWICTampa.org)

"The Monthly Bulletin" Editor is Debra  
Palmer [dpalmer@CMCFlorida.com](mailto:dpalmer@CMCFlorida.com)

## Editorial Policy

The Monthly Bulletin is published monthly in Tampa, Florida. Views and opinions which appear do not necessarily reflect the policies of NAWIC Tampa Chapter #36 unless specifically indicated.

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(Visit [www.NAWICTampa.org](http://www.NAWICTampa.org)  
for email links)

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## KICKOFF TO REBUILD

by Ingrid S. Magnani, Construction Industry Chair  
JSS Property Professionals, Inc.



In January 2009, the Florida West Coast Chapter of International Concrete Repair Institute (ICRI) partnered up with the Tampa Chapter #36 of National Association of Women in Construction (NAWIC), to participate in the Rebuilding Together Tampa Bay (RTTB) NFL Super Bowl XLIII Community Impact Program "Kickoff to Rebuild."

RTTB is a non-profit organization formed in 2000 in response to the ever increasing need for residential housing rehabilitation programs to improve living conditions for very low and low income families, especially those of senior citizens and persons with disabilities. This year, the NFL chose Historic West Tampa, to be rehabilitated; the final rehabilitation included 20 homes and over 1,000 volunteers.

ICRI/NAWIC were given the task of rehabilitating the Felipe Home, a 103 year old historic home, located on Walnut Street; the homeowners, Maribel and Norbiel Felipe, had recently purchased the home as a fixer-upper, but a lost job, financial stress and a new baby, quickly put on hold all the homeowner's projects. During our preconstruction meeting it was determined we would remodel the existing kitchen, paint the exterior of the home and install landscaping to beautify the area. This seemed relatively easy however, as with most restoration/rehabilitation projects, this would not be the case.

Every weekend during the month of January, volunteers from both organizations came out to work. Every time we did something our scope grew in size and cost. During the first weekend, we discovered exterior lead paint, our solution – vinyl siding; after diligently working with the RTTB, we received clearance from City Preservation to proceed, however, this meant we needed to order, receive and install 2,000 SF of vinyl siding in less than 8 days!!! Our crew was not fazed, working in tandem with one another, our volunteers – many of which are direct competitors – completed the job.

The kitchen remodel, which seemed an easy demo and replace, took on a life of its own, when it was discovered both walls were exterior walls, caused by additions to the home the current owners were not aware of. There was mold, the walls were not plumb, the floor was not level, the cabinets were too big and the electric was not to code. Again, our crew members worked week after week, taking all the changes in stride; giving the homeowners a new kitchen, complete with new cabinets, a new counter, a framed pantry with new shelving and bi-fold doors, fresh paint, new light fixtures and a new exterior window.

Every weekend it was something else – a new vinyl porch fence to match the vinyl siding, a new concrete knee wall to complement the new landscaping, a formed and poured back stair fixed at the last minute to correct an original construction error, a painted living room, and not only a painted fence but a new gate system, as well. Even the landscaping, which seemed an easy enough task, became the most difficult because of our inability to find mulch and crushed shell, but just like everything else, it came together and two days before the big

*(continued on next page)*

### Kickoff to Rebuild (continued from first page)

Kickoff Event, our crew with shovels in hand, began laying 22 yards of mulch, 14 yards of crushed shell and over 20 new plants, creating a beautiful front and backyard oasis for the young homeowners.

After it was all said and done, ICRI/NAWIC had raised over \$7,200 to help offset the hard cost of materials, however, the estimated total donation time and material for this project is over \$50,000.

On January 30, 2009, the final Kickoff to Rebuild date, brought together many of the volunteers who had helped out all month. We enjoyed doing the final punch-out items and took pictures with the NFL players and cheerleaders, and even had two members of the country band "The Lost Trailers" helping out. Yet, more importantly than all the pomp and circumstance, was the note of gratitude and thanks we received from the homeowners – quietly placed on the front door while our crew participated in opening ceremonies.

ICRI and NAWIC Member Ingrid Shawn Magnani, would personally like to thank each and every one of you who helped out, whether you were onsite performing the repairs or providing us with money or materials. Without your help we would not have been able to accomplish this tremendous project.

It was one month when contractors, vendors, suppliers, insurance agents, bookkeepers, lawyers, marketing managers and other members of the construction industry, came together as one and gave a lifetime of memories to one deserving family and each other.



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## ANNUAL GOLF TOURNAMENT COMMITTEE

By Jill Gough, GLE Associates, Inc.

Our 4th Annual Golf Tournament is scheduled for Saturday, May 2nd at The Eagles. Registration forms and donation letters are available on the Chapter website [2009 Golf Tournament](#) page. If anyone has items to donate for prizes or the goodie bags, bring them to me at the next meeting or give me a call at (813) 714-3629 and I will be happy to come by and pick them up. Keep some donation letters on you and check with restaurants you go to or the grocery store or ANYWHERE!!! We greatly appreciate all donations and businesses will be happy to get the exposure and participate in this way.

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## 4th ANNUAL LADIES NIGHT OUT EVENT

by Elise C. Berman, Professional Education Chair, Centex Homes

Women in Construction (WIC) Week will be celebrated March 1-7 by more than 100 chapters of the National Association of Women in Construction (NAWIC). For the past three years the Tampa Chapter has organized a "Ladies Night Out" event as a part of this week's celebration. It is a time to come together with our friends and associates to relax, wine, dine and shop.

This year the event is on March 2, 2009 from 6:30 – 8:30 p.m. and is hosted by Centex Homes at their Magnolia Park community model homes located at 9008 Sienna Moss Lane, Riverview, FL 33578. The cost is \$15.00 for members and guests and includes appetizers, drinks and a chance to win a \$50 door prize. Free goodie bags will given to the first 50 participants who register online at [www.nawictampa.org](http://www.nawictampa.org). See the attached flyer for more information.

We are pleased to have representatives from the following businesses attending our event: Tupperware, Tomboy Tools, Gold Canyon Candles, Silpada Designs Jewelry, Wildtree Natural Food Products and Columbian Creations. We hope to see you there!

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## SCHOLARSHIP COMMITTEE

by Tammy Criollo, The Centre for Women, Inc.

The Scholarship Committee will be meeting in the upcoming month to plan scholarship outreach to local educational institutions. The Committee will also be planning scholarship award opportunities to women enrolled, or planning to enroll, in qualified construction industry programs. Participation in the Scholarship Committee is a rewarding experience in learning about the many outstanding young women in our community, and participating in creating support and assistance in their endeavors. [Tammy Criollo](#), Scholarship Chair invites everyone interested to please contact her, or talk with her at the March Meeting as planning will soon be underway. For more information about the Tampa Chapter's Scholarship Awards, please visit the [Scholarship Committee](#) page on the Chapter web site.

## MEMBER SPOTLIGHT

This Month's Member in the Spotlight is Robin Moch, M.E. Wilson Company, Inc.



Our member in the spotlight this month is Robin Moch. Robin has been a member of the Tampa Chapter of NAWIC since 2008 after attending the 2007 holiday event as a guest (great recruiting tool!).

Robin is a commercial insurance agent, specializing in large commercial risks, at M. E. Wilson Company, Inc. M. E. Wilson Company is a large, privately owned agency located in downtown Tampa. The agency has been in Tampa since 1920.

Robin joined M.E. Wilson in 2005 and brings a variety of insurance and risk management experience to the agency. She began her insurance career in 1988 handling, then managing, auto and liability claims for Farmers Insurance in California. After moving to Florida in 1993, she created a general liability third party administration division at DavisBaldwin (now Wachovia Insurance Services) for several clients including Outback Steakhouse and Discount Auto Parts. Her role involved selling the services and monitoring all claims and loss control for her clientele.

Robin handles a book of commercial business that includes a variety of classes including contracting, manufacturing, distributing and premises risks. Robin's claims management and loss control background give her a unique and advantageous perspective when managing her clients' exposures. She generally works with employers with between 50 and 500 employees.

In addition to her membership with NAWIC, Robin sits on the safety committee for ABC (Associated Builders and Contractors) and is a member of the eWomen Network. She earned her CIC (Certified Insurance Counselor) designation in 2008 and also completed the coursework to receive the Certified Workers' Compensation Professional designation in 2006.

Robin and her partner of eight years recently moved into a renovated (more accurately described as completely rebuilt) pre-1900 home in historic Hyde Park. The experience provided a huge education in construction (and patience) to be sure. They have a furry family of a dog and two cats.

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## NAWIC TAMPA CHAPTER DIRECTOR RECEIVES APPOINTMENT

Tampa Chapter NAWIC Board Member and Scholarship Chair, Tammy Criollo, was appointed to the Commission on the Status of Women (COSW) by the Board of County Commissioners (BOCC) in December 2008. The Commission, created in April 2003 serves in an advisory capacity to the BOCC, the community, and all agencies and persons in Hillsborough County with respect to matters pertaining to the status of women. The Commission's scope includes such matters such as discrimination against women, employment and education. The COSW makes studies of all existing county institutions, facilities, services and programs dealing with women or affecting women.

Tammy invites anyone interested in learning more to feel free to contact her or any member of the COSW. The Commission's information and studies can be accessed at <http://www.hillsboroughcounty.org/statusofwomen/>.

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### Did you know NAWIC's objectives are:

- ▶ To unite for the mutual benefit of the women who are actively engaged in the various phases of the construction industry.
- ▶ To promote cooperation, fellowship and a better understanding among members of the Association.
- ▶ To promote education and contribute to the betterment of the construction industry.
- ▶ To encourage women to pursue and establish careers in the construction industry.
- ▶ To provide members an awareness of the legislative process and legislation as it relates to the construction industry.

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Be sure to keep your Member Listing information current on the [NAWIC National web site](#). This information is used by the National Office as well as our Chapter to keep in touch with you for all NAWIC information. Assistance is available at the Web site should you need help with your Member Login.

[Click here for a copy of the NAWIC February '09 "The Connection"](#). "The Connection" is designed to keep you informed with pertinent Association news and is emailed to NAWIC members each month.





**Tampa Chapter #36  
Ladies Night Out  
Monday, March 2, 2009**

*Join us in celebrating women's accomplishments and value to the construction industry by taking the night off to relax. Enjoy yourself by sampling great food and drinks, being pampered, shopping and networking in a professionally decorated model home.*

**Centex Homes Magnolia Park Model Homes  
9008 Sienna Moss Lane, Riverview, FL 33578**

**6:00 pm = General NAWIC Meeting for Members & Guests**

**6:30 - 8:30 pm = Event is open to Members, Guests and the Public**



Includes event entry, appetizers & drinks, and the chance to win a \$50 gift basket! The first 50 participants to RSVP online will receive a FREE goodie bag at the door.

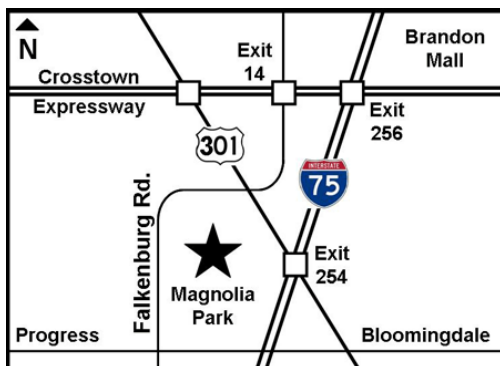
[www.nawictampa.org](http://www.nawictampa.org)

You can pay online via PayPal or at the door with cash or check!

**Thank you to the following vendors and more to come:**



Columbian Creations



**Driving Directions –**  
Only 10 minutes from Downtown Tampa:  
Take the Crosstown Expressway East to Falkenburg Rd. (Exit 14), head South (Right) on Falkenburg Road ~ 2½ miles, Magnolia Park will be on the Left. From I-75: Take I-75 to US-301 (Exit 254 / Riverview), head North on US-301 ~1/2 mile to Falkenburg, head West (Left) on Falkenburg ~1/2 mile, and Magnolia Park will be on the Left.



# National Association of Women in Construction

## Region 3 Annual Forum 2009 – May 15 -16, 2009

Westgate River Ranch Conference Center, River Ranch, Florida

### Forum 2009 Registration Form



(Please type or print clearly)

Name for Badge: \_\_\_\_\_ CIT, CCA, CDS (circle all that apply)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Chapter Name: \_\_\_\_\_ Chapter No.: \_\_\_\_\_ Region No.: \_\_\_\_\_

(indicate all that apply)

First Forum Attendance: \_\_\_\_\_ Delegate: \_\_\_\_\_ Alternate: \_\_\_\_\_ Chapter President: \_\_\_\_\_ Member: \_\_\_\_\_

Past National Officer, \_\_\_\_\_ (office & year) National Officer, \_\_\_\_\_ (office)

Candidate for National Office, \_\_\_\_\_ (office)

Region Director, for Region \_\_\_\_\_ Past Region Director, for Region \_\_\_\_\_ (year): \_\_\_\_\_

Registration Fee includes: Friday Seminars / Workshops and Welcome Party, & Hayride; Saturday General Session, Speakers, Breakfast, Lunch and Banquet.

	<b>Price</b>	
Registration Fee if postmarked by April 30, 2009	\$140	\$ _____
Registration Fee, if postmarked after April 30, 2009	\$160	\$ _____
On-Site Registration	\$200	\$ _____
Rodeo Saturday Evening	\$ 15	\$ _____

<b>Guest Tickets:</b>	<b>Price Ea.</b>	<b>Qty.</b>	
Friday Evening Welcome Party	\$ 45	X _____	\$ _____
Saturday Morning Breakfast	\$ 20	X _____	\$ _____
Saturday Lunch	\$ 35	X _____	\$ _____
Saturday Evening Banquet	\$ 60	X _____	\$ _____

<b>Banquet Meal Selection (choose1):</b>	<b>Self</b>	<b>Guest</b>	<b>Guest Name</b>
New York Strip	_____	_____	_____
Pork Tenderloin	_____	_____	_____
Grouper	_____	_____	_____

Rodeo Ticket \$ 15 X \_\_\_\_\_ \$ \_\_\_\_\_

Raffle Tickets Pre-Pay 40 / \$10 (on site 30 / \$10) \$ 10 X \_\_\_\_\_ \$ \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

Chapter Sales Table (check to reserve sales table) Indicate Chapter Name \_\_\_\_\_ # \_\_\_\_\_

Make Checks Payable to: **NAWIC Region 3 Forum 2009**

Mail Payment and Form to: Sue Reed  
10620 S.W. East Park Avenue  
Port St. Lucie, FL 34987



# 2009 Region 3 Annual Forum

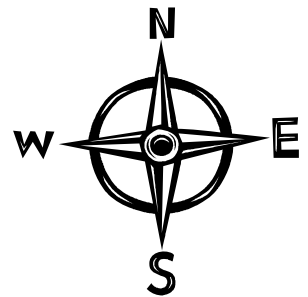
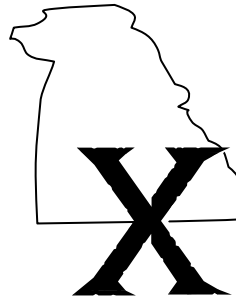
## River Ranch, Florida

**May 15 – 16, 2009**

To Reserve Room - Call 888-808-7410 Event Code 14-257

Rm. Block "NWIC" Room Rates \$89 & \$109

*For More Information Contact  
Ann Wood (772) 562-8972  
or Debbie Isenhour (772) 370-2012*



Website: [www.wgriverranch.com](http://www.wgriverranch.com)

### Directions

From the Orlando Airport:

Take the 528 (Beeline) west to I-4 west. Exit at U.S. 27 and go south. At S.R. 60 (Lake Wales exit), make a left and head east. Travel east approximately 25 miles. Westgate River Ranch will be on the right.

From Tampa:

Take S.R. 60 east. Continue east approximately 25 miles past U.S. 27. Westgate River Ranch will be on the right.

If you take I-75 South- Go to the Turnpike South. Get off at Yeehaw Junction. Take Hwy 60 West about 20 miles. River Ranch entrance is on the left



*National Association of Women in Construction  
Tri-County FL Chapter #317*



**National Association of Women in Construction  
Tri-County Florida Chapter # 317  
2224 5<sup>th</sup> Court S.E., Vero Beach, FL 32962  
(772) 562-8972 (fax) (772) 569-1914**

**Forum Steering Committee**

**Director Region 3**

*Riki F. Lovejoy  
RFL Consulting Solutions*

**Forum Coordinator**

*Ann Wood  
Retired*

**Forum Co-Chairman**

*Debbie Isenhour, C.I.T.  
St. Lucie Co. Building Dept.  
Beverly Bustin, C.I.T.  
Bennett's Site Development*

**Forum Treasurer**

*Sue Reed  
Whirlpool Corp.*

**Forum Secretary**

*Jody Seng  
Construction Data News*

**Tri-County Chapter  
President**

*Jody Seng  
Construction Data News*

Dear NAWIC Supporter:

On May 15 -16, 2009, the Tri-County Florida Chapter #317 of the National Association of Women in Construction will host the NAWIC Region 3 Annual Forum. It will be held at the Westgate River Ranch, 3200 River Ranch Boulevard, River Ranch, Florida, 33867.

Forum is the Annual meeting for all thirteen (13) NAWIC Chapters located in Region 3 and represents a membership of over 400 women that are actively employed in the construction industry in the State of Florida. It is a two day event that includes educational construction related workshops, networking opportunities, keynote and motivational speakers, business meeting and a closing banquet and awards ceremony.

This is a great opportunity for you and / or your company on many levels:

- To put your company and its goods and services in front of 120+ women who own , manage or are employed by general contracting and subcontracting firms, material suppliers and other construction related services. These women make purchasing and hiring decisions every day on behalf of their companies.
- To reach the NAWIC members, chapter presidents and member companies in Region 3, as well as National Officers of the organization. NAWIC is an association whose core purpose is to "Enhance the success of women in the construction industry".
- To show your companies support for women and demonstrate your outreach efforts to women in the construction industry.

Enclosed for your use is the Advertisement and Sponsorship Levels for Forum 2009. Note: there are various levels of sponsorship available through advertising in the Forum program up to and including on-site meeting and greeting as an exhibitor during breaks in the General Session and an attendee at our Welcome Party, Breakfasts or the Saturday evening banquet.

The theme for Region 3 Forum 2009 is: "Early Florida Revisited – The Cowboy Days" and the theme for the awards banquet is "Denim and Diamonds"

Please join us for this event.



# National Association of Women in Construction

Region 3 Annual Forum 2009 – May 15 -16, 2009

Westgate River Ranch Conference Center, River Ranch, Florida

## Forum 2009 Sponsorship Form Page 1 of 2 Advertisement and Sponsorship Levels

### Forum Program Advertising:

NAWIC Supporter – Listing of Name .....	\$ 20.00
Business Card Ad.....	25.00
Quarter Page Ad.....	75.00
Half Page Ad.....	150.00
Full Page Ad.....	250.00

Exhibitor Table: 6' table with table cloth and skirt, .....\$ 100.00

### Sponsorship Levels:

- Spur Sponsor.....\$ 250.00**  
Name on Sponsor Board at Registration Table  
NAWIC Supporter Listing in Forum Program  
Quarter Page Ad in Forum Program  
Listing in Banquet Program
- Saddle Sponsor.....\$ 500.00**  
Name on Sponsor Board at Registration Table  
NAWIC Supporter Listing in Forum Program  
Quarter Page Ad in Forum Program  
Listing in Banquet Program  
Two Welcome Party Tickets  
Pick which event you would like to sponsor, special recognition at event:  
 Welcome Party       Breakfast       Luncheon  
 Banquet       Break Sponsor
- Cowboy Hat Sponsor.....\$ 700.00**  
Name on Sponsor Board at Registration Table  
NAWIC Supporter Listing in Forum Program  
Half Page Ad in Forum Program  
Listing in Banquet Program  
Two Luncheon Tickets and Two Banquet Tickets  
Pick which event you would like to sponsor, special recognition at event:  
 Welcome Party       Breakfast       Luncheon  
 Banquet       Break Sponsor
- Cowboy Boot Sponsor.....\$ 1,000.00**  
Name on Sponsor Board at Registration Table  
NAWIC Supporter Listing in Forum Program  
Half Page Ad in Forum Program  
Listing in Banquet Program  
Four Banquet Tickets  
Company Name on Banquet Table Recognizing Sponsorship  
Display at Banquet Recognizing Sponsorship  
Introduction of Sponsor at Banquet  
Pick which event you would like to sponsor, special recognition at event:  
 Welcome Party       Breakfast       Luncheon  
 Banquet       Break Sponsor

Forum 2009 Sponsorship Form  
Page 2 of 2

Please complete the following information:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

Sponsorship Level indicated on page one: \_\_\_\_\_

Please check the circle indicating Sponsorship Level adjacent to the event you are sponsoring, on page 1.

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Make Checks Payable to: NAWIC Region 3 Forum 2009

Mail Payment and Form to: Sue Reed  
10620 S.W. East Park Avenue  
Port St. Lucie, FL 34987

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Deadline is March 30, 2009.

For Advertisements other than name listing, please provide camera ready artwork, business card or electronic file to Lisa Seavey, at (e-mail address) [lseavey@proctorcc.com](mailto:lseavey@proctorcc.com).

Deadline is March 30, 2009.